Que-What is SEO

* SEO is like search engine optimization.
* SEO is a set of processes aimed at improving a website’s visibility in search engines, like Google, with the goal of getting more organic traffic.
* SEO is about fulfilling users’ search needs by creating relevant, high-quality content and providing the best possible user experience.
* Every day, Google users conduct billions of searches for information and products. It’s no surprise that search engines are usually one of the biggest traffic sources to websites.